



BELLWETHER
FINANCIAL GROUP

PRESS RELEASE
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Bellwether Financial Group Completes Capital Raise for HRsoft

Newport Beach, CA – July 25, 2018, Bellwether Financial Group (“Bellwether”) today announced the completion of a Series B Preferred Stock round it led on behalf of HRsoft, a leader in cloud-based SaaS solutions for compensation and rewards planning.

“We are pleased with our continued involvement with HRsoft and leading this follow-on investment,” said Joe Ueberroth, Founder and President of Bellwether. He added, “We believe the product offerings and growth potential of HRsoft remain solidly on track from our initial investment thesis.”

HRsoft was named Company of the Year in December 2017 by The Technology Headlines, a magazine that brings together CIOs, CXOs, and other technology decisions involved in the evolution of technology and industry trends. HRsoft’s compensation management software products combine powerful industry leading features and the ability to integrate with HRIS and other third-party software to create a tremendous value and ROI for its customers.

David Kennedy, CEO of HRsoft, stated, “This continued investment and leadership commitment from Bellwether further allows HRsoft and its team the necessary tools to execute on our next phase of growth. We look forward to expanding upon our platform.”

About Bellwether Financial Group

Bellwether Financial Group is an investment company focused on dynamic companies and iconic properties. Bellwether was founded by Joseph Ueberroth in 1997 with the purpose of investing capital with proven management teams and then working together to build successful companies and developments.

About HRsoft

HRsoft is a leading provider of cloud-based compensation planning and total rewards software. Our cloud based SaaS solutions combine best of breed features with an intuitive, easy-to-use interface that simplifies and automates the entire compensation process. From complex compensation cycles to communicating total rewards, we help employers save time and their best employees. Learn more at <https://www.HRsoft.com> or follow us on Twitter @HRsoft_inc.

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